

The next generation of student care.

Redefining health and wellness for students.



In a nutshell...

24/7 care, built for students. Instantly accessible. Culturally affirming. Ready whenever they need it.



...and more

Full spectrum care—all in one platform

Prevention

Self-help Resources

A comprehensive digital library of interactive, AI-customized self-help resources to proactively empower students.

Virtual Support Groups

Weekly dynamic support groups address key issues like loneliness, anxiety, and racial trauma, creating a supportive community environment.

Mental Health Coaching

Therapist-led mental health and wellness coaching to enhance student performance and well-being.

Intervention

Individual Counseling

Flexible mental health counseling sessions tailored to fit student schedules seamlessly.

Psychiatry

Seamless virtual consultations with vetted psychiatrists and psychiatric nurse practitioners, ensuring top-tier care.

24/7 Crisis Support

Immediate, on-demand mental health counseling sessions for urgent student support.

Wrap-Around Support

Basic Needs Screening

Assessment and guidance on available support programs, resources, and benefits.

Virtual Case Management

Personalized support for immediate needs assessment and benefit applications, delivered by expertly vetted coordinators.

Care Navigation

24/7 SMS support from a dedicated TBH Care Concierge, providing personalized assistance and guidance.

Not just better—different.

A platform that's bold, intuitive, and built for growth.

Unparalleled technology

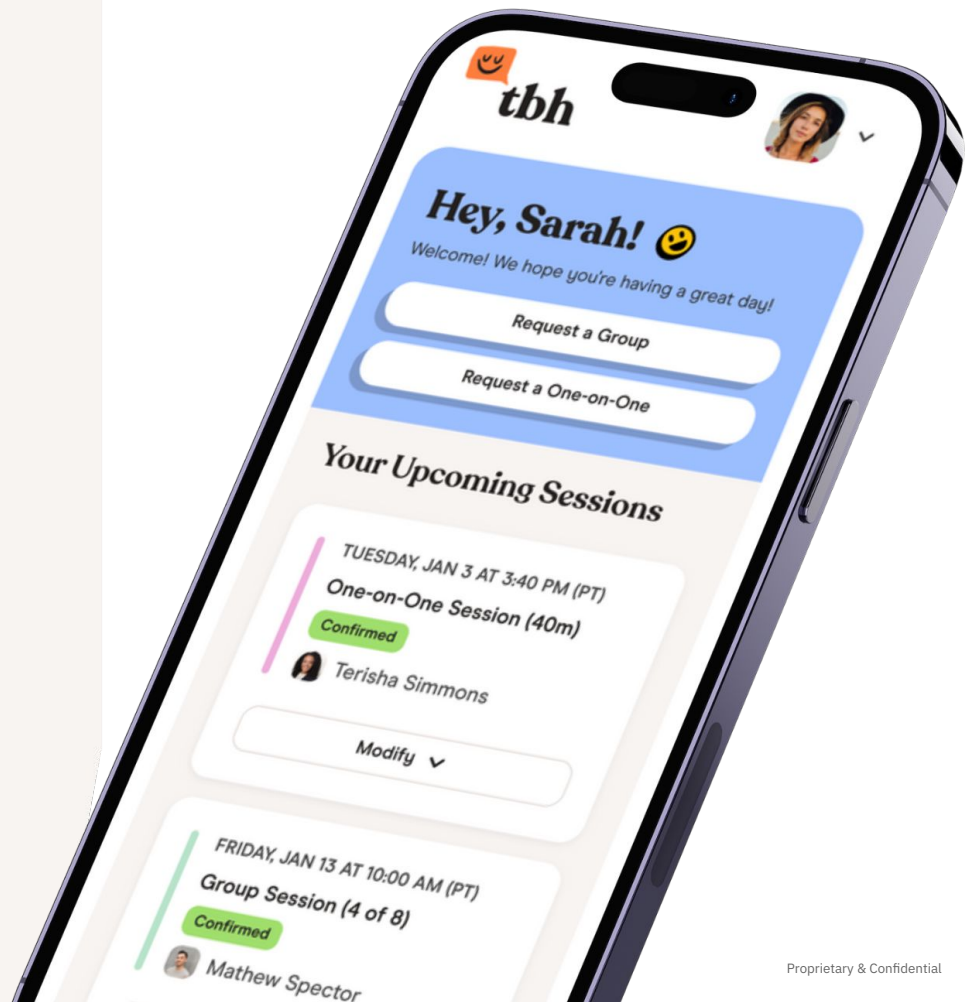
A **data-driven platform** that **empowers schools** to track progress, streamline care, and improve outcomes.

Student-first design

A Gen Z-focused platform that **resonates with students** and drives higher engagement.

Wraparound support

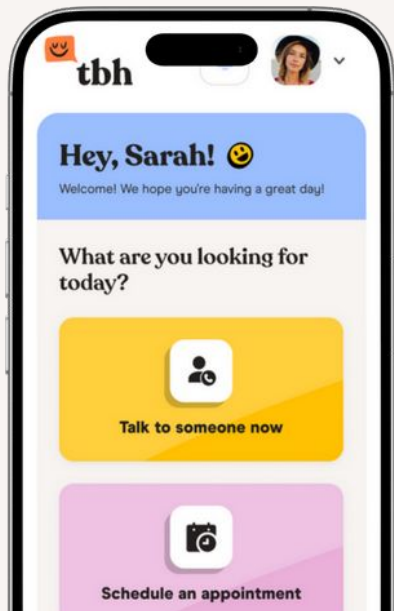
Comprehensive solutions tackling **both clinical needs and social determinants** of mental health to empower student success.



We enable students to connect to care in under 60 seconds

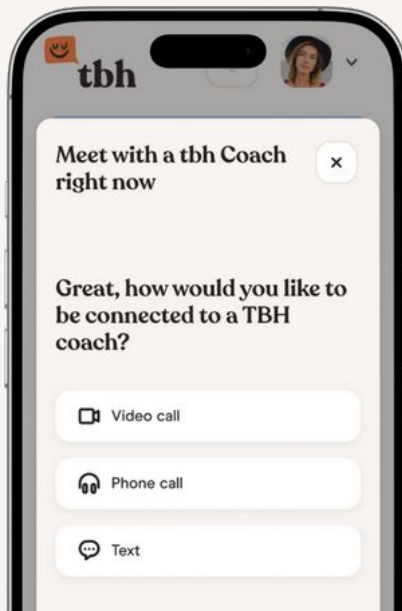
Onboarding

Students onboard in minutes with a seamless sign-up.



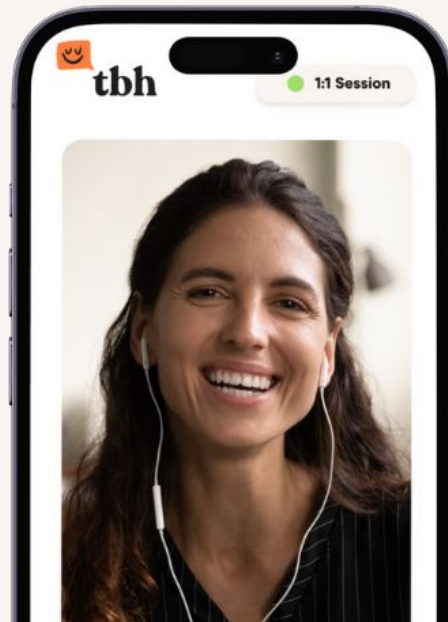
Matching

Students get matched with the right provider and schedule with ease.



Live Services

Students access care via text, video, or chat—immediately, anytime.



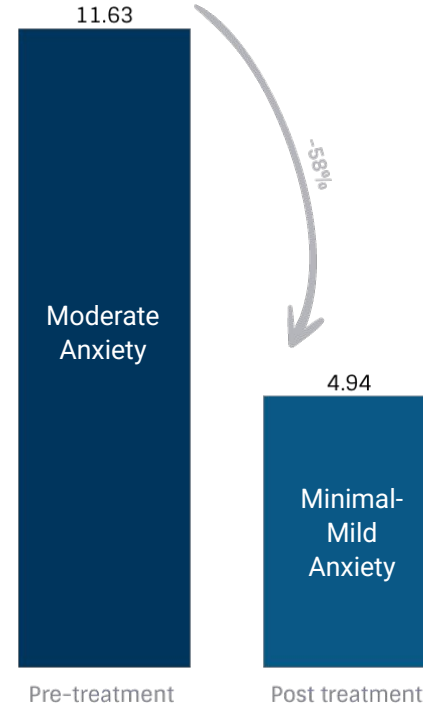
Real results. Measurable success.

Delivering real results for students and schools.

- **Students keep coming back.** 70% re-engagement rate among students, with consistent usage across demographics.
- **Proven impact.** 60% reduction in anxiety scores over 10 weeks and 93% reporting academic success benefits.
- **Loved by schools.** Over 80% retention rate among our customer base, with glowing reviews from school and district leaders praising improved coordination, measurable impact, and ease of use.

~60% reduction in anxiety score over 10 weeks

Mean GAD-7 overall scores



Appendix

Case Study



*“Students need diverse options for mental health. **TBH’s innovative approach made them stand out—because they’ve actually built products for communities of color and the product doesn’t feel clinical. They are, hands down, the best option today for students.**”*



– Dr. Lonita Cordova,
Vice President of Student Services

Delta College: going beyond social-emotional support to address material well-being

Before TBH

Limited student engagement:

Traditional support models struggled to reach a broad student base.

High-cost service delivery: Most mental health resources were allocated to therapy, driving up costs.

Overwhelmed campus resources:

Growing demand for immediate support strained staff capacity.

With TBH

High adoption rates: Over 15% of the student population utilized TBH’s services within the first few weeks of service.

Cost-effective care: Only 13% of students needed therapy, while 87% used lower-cost coaching—saving Delta College thousands of dollars.

40% drop in in-person requests: More students accessed virtual services, freeing up scarce campus resources.

Case Study



*"Talking to my school's counselors always felt intimidating, but with TBH, it was completely different. **I could just text and get a quick, supportive response. It felt so natural.** For the first time, getting help didn't feel scary or awkward. They really understood me."*



– Gabriela S., Student
Palo Alto USD

Palo Alto USD: A student-first approach that redefines accessibility and inclusivity

Before TBH

Underutilized care modalities:

Traditional 1:1 therapy was the only option, limiting how students could engage with mental health resources.

Stigma and scheduling challenges:

Academic pressures and stigma deterred students from seeking help, especially during school hours.

Limited provider diversity: Students couldn't connect with counselors, especially non-native English speakers and minority students.

With TBH

Expanded care modalities:

Increase in students using group support sessions and self-help tools for more flexible, comfortable options.

Accessible care options:

Weekend and after-school sessions make it easy for students to get support without missing class.

Diverse provider network: Students have access to culturally competent providers who reflect their backgrounds and understand their unique needs.

Case Study



*“TBH has completely transformed how we support our students. Having all notes and updates in one place makes it **so much easier to collaborate with school counselors and coordinate care across teams.** I finally feel like nothing is slipping through the cracks.”*



– Leah Cohen, District Social Worker
Santa Clara USD

Santa Clara USD: from disjointed systems to seamless care coordination with TBH technology

Before TBH

Disjointed systems: Caseloads tracked separately across sites, with no centralized oversight for district leadership.

Ad-hoc crisis management: Crisis alerts handled inconsistently, with no shared protocols or team visibility.

Manual consent process: Hard-copy consent forms collected by schools, causing delays and inefficiencies.

With TBH

Unified platform: All district stakeholders track appointments, notes, and progress on a single, centralized system.

Streamlined crisis response: Crisis calls managed digitally, with clear protocols and real-time visibility for all teams.

Digital consent management: Electronic forms collected instantly and automatically filed for fast, seamless access.

The TBH difference

TBH

Other providers

▶ Price

Averages **\$7-\$10/student**

\$12+/student, regardless of utilization

▶ Right sized care

Intelligent matching to care leads to significant cost savings

Clinical care options only

▶ Student experience

Easy to use; SMS support available **any time**

Clunky downloads, log-ins, and user interfaces

▶ Access to therapists

24/7 access to therapist of choice

Limited access outside of sessions

▶ Data and care coordination

Real-time **care coordination and data dashboards** for schools

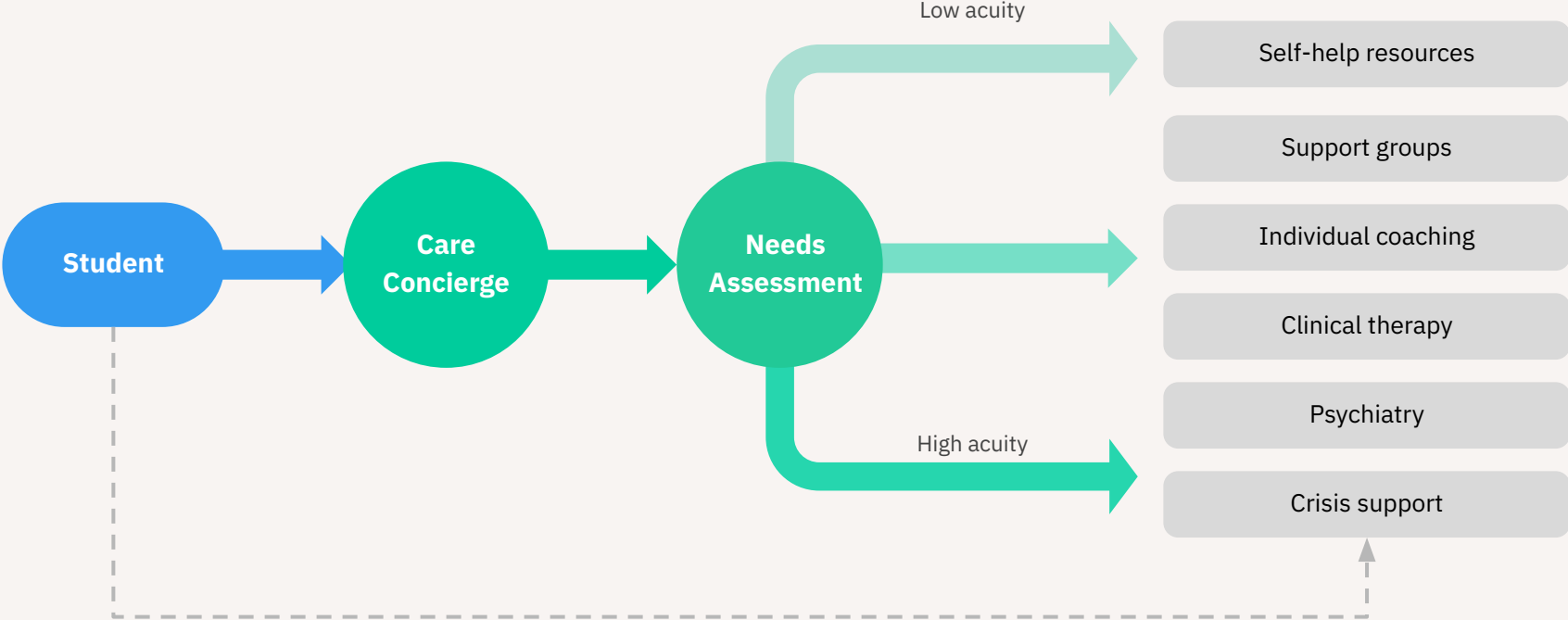
Basic reporting with no customizations

▶ Self-guided resources

Innovative and **engaging**

Outdated content and modalities

A single entry point, countless care options—personalized for every student.



Compassion. Expertise. Diversity.

World-class providers delivering culturally competent, evidence-based care.

- **150+ licensed mental health professionals** in the State of California
- 65% of providers come from **diverse backgrounds** (BIPOC, LGBT+, AAPI)
- Trained in a variety of **evidence-based therapeutic approaches** (CBT, DBT, MBSR, etc.)
- Support in **over 200+ languages**, including Spanish, Chinese, Tagalog, Vietnamese, and ASL.

FIRST-GEN
EXPERIENCE



ADULT
LEARNER

Nathalie, MSW



Andrew, MFT



Tabetha, LMFT



Terisha, Psy.D



Jasmin, MFT



Jocelyn, LMHC